

# When prevention doesn't work - Tips on how to survive an active violence event on our campus.

## **AVOID | DENY | DEFEND™**

During an act of violence (robbery, hostage situation, workplace violence, active shooter, etc):

**AVOID** starts with your state of mind.

- Pay attention to your surroundings
- Have an exit plan
- Move away from the source of the threat as quickly as possible
- The more distance and barriers between you and the threat, the better

**DENY** when getting away is difficult or maybe even impossible.

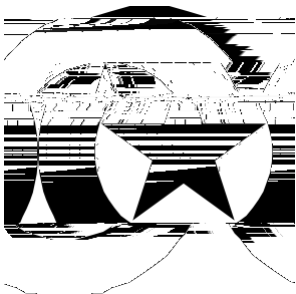
- Keep distance between you and the source
- Create barriers to prevent or slow down a threat from getting to you
- Turn the lights off and silence your phone
- Remain out of sight and quiet by hiding behind large objects

**DEFEND** because you have the right to protect yourself.

- If you cannot AVOID or DENY, be prepared to DEFEND yourself
- Be aggressive and committed to your actions
- Do not fight fairly. THIS IS ABOUT SURVIVAL.

**Call 911 when you are in a safe area.**

When Law Enforcement arrives, show your hands and follow commands.



Remember that **What You Do Matters.®**

For more information, visit [AvoidDenyDefend.org](http://AvoidDenyDefend.org)  
or email: [ADD@alerrt.org](mailto:ADD@alerrt.org)