

Page, C. and K. Smith (2010), “He Who Dies with the Most Alternative Fuel Wins: An Alternative Application of Terror Management Theory,” in *American Marketing Association Proceedings*, eds. Michael Brady and Michael Hartline, New Orleans, LA, p. 119 (for publication only abstract was printed).

Herr, P., C. Page, and B. Pfeiffer (2009), “Asymmetric Associations and Affective Evaluations: Influences of Positive and Negative Affect,” in *Association for Consumer Research Proceedings*, eds. Dipankar Chakravarti, Rajiv Vaidyanathan, and Sridhar Samu, Hyderabad, India, p. 197 (for

Association, 417-424.

Page, C. (1994), "Relational Exchanges: A Theoretical Model of Negotiation," in *Academy of Marketing Science Proceedings*, eds. Elizabeth J. Wilson and William C. Black, Coral Gables, FL: Academy of Marketing Science, 402-407.

Page, C. (1992), "A History of Conspicuous Consumption," in *Workshop on Materialism and Other Consumption Orientations Conference Proceedings*, eds. Floyd Rudmin and Marsha Richins, Provo, UT: Association of Consumer Research, 82-87.

Works Under Review

Page, C. and K. Smith (2016), "He Who Dies with the Most Renewable Energy Wins: An Alternative Application of Terror Management Theory," Under review at the *Journal of Consumer Marketing*.

Page, C. and P. Herr (2016), "'Giving Up Your Smartphone and Gaining Your Self: Anxiety, Self-Esteem, and Task Performance Consequences of Smartphone Deprivation,'" Under review at the *Society for Consumer Psychology Conference* (in February 2017).

Refereed Presentations:

Page, C. and P. Herr (1999), "Product Evaluation: The Importance of Product Design and Brand Equity on Consumers' Liking and Quality Judgments," Presentation at the Summer *Society for Consumer Psychology Conference*.

Mohr, J., C. Page, and G. Gundlach (1998), "Governance and Inter-firm Learning," Special Session Presentation at the 1997 Winter *American Marketing Association Conference*.

TEACHING ACTIVITIES

Courses Taught

Advertising and Promotions Management
Foundations of Marketing
Consumer Behavior
Honors Thesis Seminar
Ethics of Tobacco and Alcohol Advertising

Teaching Certification:

University of Colorado Graduate Teaching Certification, 1997

PROFESSIONAL ACTIVITIES

Board Member, Society for Consumer Psychology, 2014-2016

Ad hoc Reviewer, *Journal of Consumer Research*

Reviewer, 2016 Society for Consumer Psychology, eds. Elizabeth J. Wilson and William C. Black, Coral Gables, FL:

Reviewer, 2008 Society for Consumer Psychology
Reviewer, 2008 Association for Consumer Research
Co-Chair, Marketing Communications Track, AMA 2007 Summer Educator's Conference
Reviewer, 2007 Association for Consumer Research
Reviewer, 2004-2007 Society for Consumer Psychology
Co-Chair, 2003 Society for Consumer Psychology Conference, New Orleans, LA
Discussant, 2001 Marketing and Public Policy Conference
Moderator, 2000 AMA 3rd Annual Internet Symposium: Attracting Repeat Visitors to Your Web Site
Reviewer, 1998, 1999 Society for Consumer Psychology
Reviewer, 1995 AMA Winter Educators' Conference: Organizational Marketing Track
Discussant, 1995 AMA Winter Educators' Conference,

x Coordinator, Business Research Roundtable meetings, 1997-2001

HONORS AND AWARDS

Skidmore College, Research Grant, Fall 2007-Spring 2008, Research Grant (\$5,000)
Nominated for the University of Colorado Graduate Student Research Award, Fall 1996
Nominated for the Joe Frescona Teaching Excellence Award, Fall 1996
AMA Doctoral Consortium Fellow, University of Pennsylvania, 1995
University of Colorado Graduate School Fellowship, 1995 (\$1,650)
University of Colorado Graduate School Fellowship, 1995 (\$1,000)
University of Colorado Graduate School Fellowship, 1994 (\$1,650)
Gerald Hart Doctoral Research Fellowship, 1995 (\$1,500)
Gerald Hart Doctoral Research Fellowship, 1994 (\$3,000)
Invited Participant, University of Nebraska Marketing Doctoral Symposium, 1994